

KRISTIN KREHER

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Greater St. Louis Area

References available upon request.

EDUCATION

Bradley University, Dec 2015 | Peoria, IL
Bachelor of Science in Communications: Advertising
Minors: Marketing, Interactive Media, and Business Studies
Overall GPA: 4.0/4.0 | Rank: 1/1538 Seniors

STUDENT AFFAIRS WORK EXPERIENCE

Intern to Vice President for Student Affairs, Bradley University
Aug 2015 – Present | Peoria, IL

- **Advising:** Co-advise the Late Night BU event coordinator staff and the Greek honor societies Order of Omega and Rho Lambda; advise a student organization in the Wellness Program
- **Assessment, Evaluation & Research:** Review first-year experience curriculum with assessment committee; evaluate senior goals survey
- **Social Justice & Inclusion:** Explore ways to enhance the experience for international students; lead efforts to rebrand Office of Diversity and Inclusion; coordinate a table top exercise on protest response
- **Law, Policy & Government:** Create Title IX website for campus; spread awareness of plagiarism policy; assist with greek house fire inspections
- **Organizational & Human Resources:** Sit on the search committee for an Assistant Director of Student Activities
- **Leadership:** Spearhead two new service initiatives, an Adopt a Block program and a Trash to Treasure program
- **Technology:** Maintain social media presence for offices; compile information on religious life opportunities, organize it in a database, and create a website for it
- **Student Learning & Development:** Stay informed of higher education trends, apply to student interactions
- **Values, Philosophy & History:** Seek opportunities to learn from colleagues so as to understand the purpose of Student Affairs
- **Personal & Ethical Foundations:** Maintain self-awareness and demonstrate integrity in work

Student Activities Graphic Designer, Bradley University
June 2015 – Present | Peoria, IL

- Design promotional materials for signature events
- Maintain consistent style through brand standards

Leadership and Service Student Worker, Bradley University
June 2015 – Aug 2015 | Peoria, IL

- Planned and executed record-breaking Welcome Week Service Project for 200+ volunteers at 10 volunteer sites
- Researched course offerings to expand the university's Leadership Studies Minor curriculum

Tutor, Bradley University Center for Learning Assistance
Sep 2013 – July 2014 | Peoria, IL

- Approached problems collaboratively with tutees to find solutions
- Adapted tutoring to fit a diverse range of learning styles

SKILLS

Proficient
Event Planning, Time Management, Organization, Budget Management, Adobe Creative Suite, Microsoft Office, Facebook, Twitter, LinkedIn, Instagram, Website Maintenance

Knowledgeable
Public Speaking, Hootsuite, HTML/CSS

MARKETING EXPERIENCE

Marketing Intern

Five Points Washington
May 2015 – Aug 2015 | Washington, IL

Communications Intern

Chicago Auto Show
Feb 2015 | Chicago, IL

Marketing Intern

Illinois Business Financial Services
Apr 2014 – Aug 2014 | Peoria, IL

Freelance Designer

Jim Montelongo for City Council
Dec 2012 – Aug 2013 | Peoria, IL

Campaign Intern

Aaron Schock for U.S. Congress
Sep 2012 – May 2013 | Peoria, IL

VOLUNTEER EXPERIENCE

Retreat Leader

REAP Team (Retreat, Evangelization, & Prayer)
Feb 2012 – July 2014 | St. Louis, MO

Sunday School Teacher

St. Mark's Catholic Church
Sep 2012 – May 2013 | Peoria, IL

CAMPUS INVOLVEMENT & LEADERSHIP

Managing Editor, The Scout

Apr 2013 – Dec 2015 (Other: Design Editor)

- Collaborated with executive team to oversee newspaper operations
- Served as primary manager of the budget and succeeded in earning a \$4,000 end-of-year surplus after consistent annual deficits greater than \$12,000
- Empowered section editors and reporters to take ownership of their work, set goals, and achieve them
- Wrote 2-5 articles and edited more than 50 articles weekly

Brand Manager - President, SONOR (Social NORming)

Oct 2012 – Dec 2015 (Other: P.R. & Creative Committees)

- Led the organization in promoting messages about safe, smart habits in regard to alcohol, tobacco, and drug usage
- Spearheaded the school's first awareness campaign about marijuana because of nationwide trend of increased usage
- Planned and gained news coverage of Great American Smoke-Out
- Expanded the club from 7 to 26 members in 9 months
- Increased campaign frequency from 2 to 7 per semester

Vice Chairperson, Student Activities Budget Review Committee

Sep 2014 – Present

- Worked with a committee to effectively allocate student activity fees
- Collaborated with the chairperson to navigate conflicts with funding decisions and to represent the board to Student Arbitration Board
- Served as chairperson of the club sports funding board and established its constitution as an effort to formalize the process

Student Leader, LINCS (Leaders Instilling Knowledge through Cooperative Service)

May 2015 – Dec 2015

- Facilitated workshops about teamwork, inclusion, ethics, time management and communication
- Launched the organization's first "Leadership Luncheons," implementing a monthly interactive workshop
- Worked with 10 other members to coordinate a student leadership retreat and secure a keynote speaker

Public Relations Committee Member, Bradley Serve

Sep 2012 – Dec 2015

- Coordinated monthly service projects for 150+ volunteers
- Individually or with a partner, led groups of 4-30 student volunteers

Inducted Member, National Society of Leadership and Success

Aug 2014 – Dec 2015

- Set personal achievement goals and identified action steps
- Held small group members accountable to their own goals

HONORS & AWARDS

Student Laureate, The Lincoln Academy of Illinois

Doug Alligood Advertising Capstone Award, BBDO New York

Henry Pindell Slane Award, The Scout & Bradley University

Outstanding Student in Advertising, Bradley University

Service to Students Award, National Society of Leadership and Success

Ardapple Women in Leadership Award, Institute for Principled Leadership

I Am Brave, Two-time Recipient, Bradley University